



Business News 2025

Presentation by Anil .K.

Jan 27 to Feb01

Everyone has 24 hours But Millionaire have unlimited cash and Normal person have 0 balance acc they look different they same time...



.Green Energy Firms

- Green energy firms looks to Budget to boost sectoral allocations
- N Venu MD and CEO ,India & South Asia. He suggested police local mart manufacturing,rare earth mineral imports and life cycle mangement
- Executives have also talked about employability as outlay of about RS 2000 cr that focuses on renewable work force training to upskill laboures



Power produces face 1000cr Loss

The decision to not pay for infirm power will lead to huge loss



6- 12 month trail period towards infirm power before they achieve commercial operation of the plant

MARUTI SUZUKI Q3 NET PROFIT UP 16% AT RS 3,727 CRORE; REVENUE AT RS 38,764 CRORE



New Delhi: Maruti Suzuki India on Wednesday said its consolidated net profit jumped 16 per cent to Rs 3,727 crore in the December quarter, riding on higher sales.

Total revenue from operations grew to Rs 38,764 crore in the third quarter compared to Rs 33,513 crore in the year-ago period, Maruti Suzuki India said in a regulatory filing. On a standalone basis, the company said its net profit for the quarter .

AI Seeks

- Open AI seeks to block Indian media groups from copy right lawsuit

Microsoft -backed Open AI sought to block on Tuesday Indias biggest media organisations, including those of billionaires Gautam Adani and Mukesh Ambani, from joining a copyright lawsuit that that is set to shape the legal frame work for AI in India



Adani group flagship firm posts Q3 profit slump as coal trading segment weighs

- The company's consolidated net profit declined to Rs 57.83 crore (\$6.68 million) in the October-to-December quarter, from Rs 1,888 crore rupees a year ago.
- Revenue from the coal trading segment, which contributes more than a third of overall revenue, fell 44 per cent to Rs 8,980 crore.





Union Budget

**Union Budget 2025 | 'Get out
of the way' of businesses:
Economic Survey to**

Bengaluru: India will need to improve its global competitiveness through grassroot-level structural reforms and deregulation to reinforce its medium-term growth potential, the 2024-25 Economic Survey stated on Friday.

EMPLOYMENT NEWS



UNDER THE GUIDANCE : PROF. PRITI
BELAGUMKAR (mam)

SUBMITTED BY: MR. DANESH HADAGAL

MODI GOVT DUPED YOUNGSTERS WITH FALSE CLAIMS AND DATA ON EMPLOMET, ALLEGES KHARGE

The Congress chief also alleged that the government has only given leaks to youngsters and snatched their jobs with its bad policies.

- New Delhi : Congress president Mallikarjun Kharge accused the BJP- led center on Monday duping the country's youngsters on employment generation by making false claims and coming up with false data on jobs



FUTURE OF JOBS REPORT: FARM WORKERS, DRIVERS TO SEE HIKE, IN EMPLOYMENT CASHIERS, TICKET CLERKS TO DECLINE

In its Future of jobs Report 2025, the world Economic Forum (WEF) also said that 170 million new jobs will be created by 2030, while 92 million are projected to be displaced, resulting in 78 millions net new jobs.

- New Delhi: Farm workers and drivers will roles of cashiers and ticket clerks will see the largest decline, a new study showed on Wednesday



International Labour Organization.

The current mosaic of Indian laws on employment are thus a combination of India's history during its colonial heritage, India's experiments with socialism, important human rights and the conventions and standards that have emerged from the United Nations. The laws cover the right to work of one's choice, right against discrimination, prohibition of child labour, fair and humane conditions of work, social security, protection of wages, redress of grievances, right to organise and form trade unions, collective bargaining and participation in management.



RECORD 10 LAKH GOVT JOBS PROVIDED IN PAST ONE AND HALF YEARS: PM MODI

- Addressing recruits at a Rozgar Mela through a virtual event, where over 71,000 people were given appointment letters, he said never before in the tenure of any previous government jobs were provided in such a ‘mission mode’
- Prime Minister Narendra Modi at event organized to distribute appointment letters to new recruits under Rozgar Mela
- New Delhi ; Prime Minister Narendra Modi said on Monday that his government has provided nearly 10 lakh permanent government jobs to youths in the last one or one and half years which, he asserted , is a record



ALL INDIA RADIO, DOORDARSHAN SEES DIP IN ITS WPRKFORCE

- The combined sanctioned strength of AIR and DD is 45,791 while there are only 16,219 people in the rolls at present leaving a vacancy of 29,572, the Parliamentary standing Committee on Communications and Information and Technology quoted the Ministry saying
- The workforce in state broadcasters. All India Radio (AIR) & Doordarshan (DD) depleted by 3,186 between 2022-23 and now with vacancies rising to 64.58 per cent, the Ministry of Information and Broadcasting has informed a Parliamentary panel..





THANK YOU!

HR NEWS

PRESENT BY :RAMYA METI
UNDER GUIDANCE: PREETI BELGAUMKAR



Over 60-hour work week may have adverse health effects, highlights Economic Survey.

Diversity, Equity and Inclusion: Who ordered this corporate chaos?

(Kamal K Jain ,Professor – Organisational Behaviour and HR management ,IIM Raipur)



- **Adani Power appoints Amitabh Mishra as CHRO**





- RP Sanjiv Goenka Group has appointed Janesh Kumar as Vice President - Group Corp ..

- **Labour reforms crucial for realising the vision of Viksit Bharat by 2047: Mansukh Mandaviya**





- **Pradeep Bakshi steps down as Voltas MD and CEO**



- **Vedanta Resources appoints Deshnee Naidoo as first CEO to lead new growth phase**

- **Labour ministry to hold national conference with states and UTS**





- **Firings, freezes and layoffs: A look at Trump's moves against federal employees and programs**



- **Samsung employees trade union to hold talks with management**

- **Working on new scheme to have at least 50,000 Indian professionals to come to Japan, says Indian Ambassador Sibi George**





THANK YOU



MARKETING NEWS



UNDER THE GUIDANCE BY : *PROF. PREETI BELAGUMKAR (mam)*

SUBMITTED BY

: *MR. DANESH HADAGAL*

Neuromarketing will have a role in your next online purchase

By analysing user interactions through advanced neuro tools like EEG and eye-tracking, marketers can gain a nuanced understanding of how users interact with digital platforms like websites or apps, and identify elements that create friction or delight

REINVENTING MARKETING STRATEGIES

- Marketing is the backbone of every business organization in the world.
- It is the act of understanding the customer needs and selling a product to satisfy his needs where in a marketing expansion happens.
- A strongly built marketing strategy is key to achieving meaningful business goals successfully.
- With varying consumer behavior and evolving mediums, business must have to constantly reinvent their marketing models and plans



CHALLENGES IN DIGITAL MARKETING: KANNADA CINEMA

In simpler days, publicity for kannada films was limited to posters, reviews by films journalist, and sponsorships of songs and radio and television. Private TV channels never mentioned them to be paid advertisements. The truth is that they are paid packages that cost up to RS 5 Lacks on an average. There are at least four major networks and TV promotion can be staggeringly expensive for films made on a budget of over 2+ crores



HOW INDIA'S FESTIVALS CREATE UNIQUE MARKETING OPPORTUNITIES FOR BRANDS

- India's festivals present unique opportunities for brands like to engage with consumer.
- Top brands like Dettol, and Dabur set up counters during events like Mahakumbha ,while Tanishq And Sarf Excel create emotional campaigns, E-Commerce gaints like Amazon & Flipkart everage sales events, brands also strengthen celebrities & perform CSR activities to build good will



DOES YOUR ADVERTAISMMENT NEED A QR CODE ?

Brands are heavily utilizing QR codes advertising, often without strategic thought while QR codes can make detailed information more accessible & enhance user management their a growing tendency to incorporation them lazily, as seen in the coinbase superbowled, overasing QR codes might complicate messaging, rather than simplifying it ...





Thank You!

For your attention

JAN 27 TO
FEB 01

SPORTS NEWS

PREENATION BY
ANIL

**"Cricket teaches us
that even in tough
times, a single shot can
turn things around."**

www.ZubairRabbani.com





Melbourne: Defending champion Jannik Sinner continued his sizzling Australian Open run with a 7-6 (7-2), 6-2, 6-2 victory over American 21st seed Ben Shelton on Friday to reach a second straight final at Melbourne Park and book a meeting with Alexand...

"These matches can go long. Playing three sets for 2-1/2 hours is a long time, so I'm happy to finish it in three, I'm happy to be back in the final again."

SIR GARFIELD SOBERS TROPHY

FOR ICC MEN'S CRICKETER OF THE YEAR

 JASPRIT BUMRAH

BUMARH NAMED ICC MEN'S CRICKETER OF THE YEAR.

Dubai: India pace spearhead Jasprit Bumrah on Tuesday won the prestigious Sir Garfield Sobers Award for ICC Men's Cricketer of the Year after delivering "a masterclass in skill, precision, and relentless consistency" across formats in 2024.

Bumrah played a key role across formats for India as he became the fifth winner of the award from the country after Rahul Dravid (2004), Sachin Tendulkar (2010), Ravichandran Ashwin (2016) and Virat Kohli (2017, 2018).

STATE SWIMMER SHINE

HARNATAKA PICK UP SEVEN MEDALS, INCLUDING 5 GOLD, ON THE OPENING

Karnataka made a splash on the pool, grabbing five gold and two silver to take the top spot in the 38th National Games medal tally here on Wednesday.



DELHI DELIRIOUS FOR KING KOHLI



New Delhi: The unmatched aura of Virat Kohli was on full display in and around the Arun Jaitley Stadium even before the Ranji Trophy fixture between Delhi and Railways could start here as thousands of fans queued up to watch the superstar in his first



Cricket

3 wickets in 1 over was too much but Hardik and Dube showed their experience :
Suryakumar

Pune: India skipper Suryakumar Yadav lauded his team's resilience after a disastrous start, crediting Hardik Pandya and Shivam Dube for steering the innings to a competitive total in their 15-run victory over England in the fourth T20I here on Friday..

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'SUCCESS'



(MOHAMMAD MUZAMMIL KAZI)

SUCCESS

(7 Little words)

◆ Success is different thing for different people

1) FINANCIAL STRONG

Means good wealth

ex: Millionaire,
Billionaire

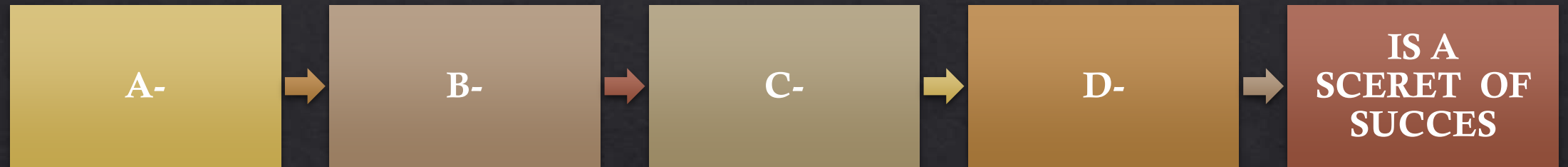


2) Sports man success:is

- ◇ Trophies
- ◇ Medals
- ◇ Championship



According to sir A.P.J ABDUL KALAM



WE HAVE MANY SUCCESSFUL PERSON IN THIS WORLD

◆ 1) SACHIN TENDULKAR:

Fail in 10th standard
successful cricketer



2) A.P.J ABDUL KALAM:

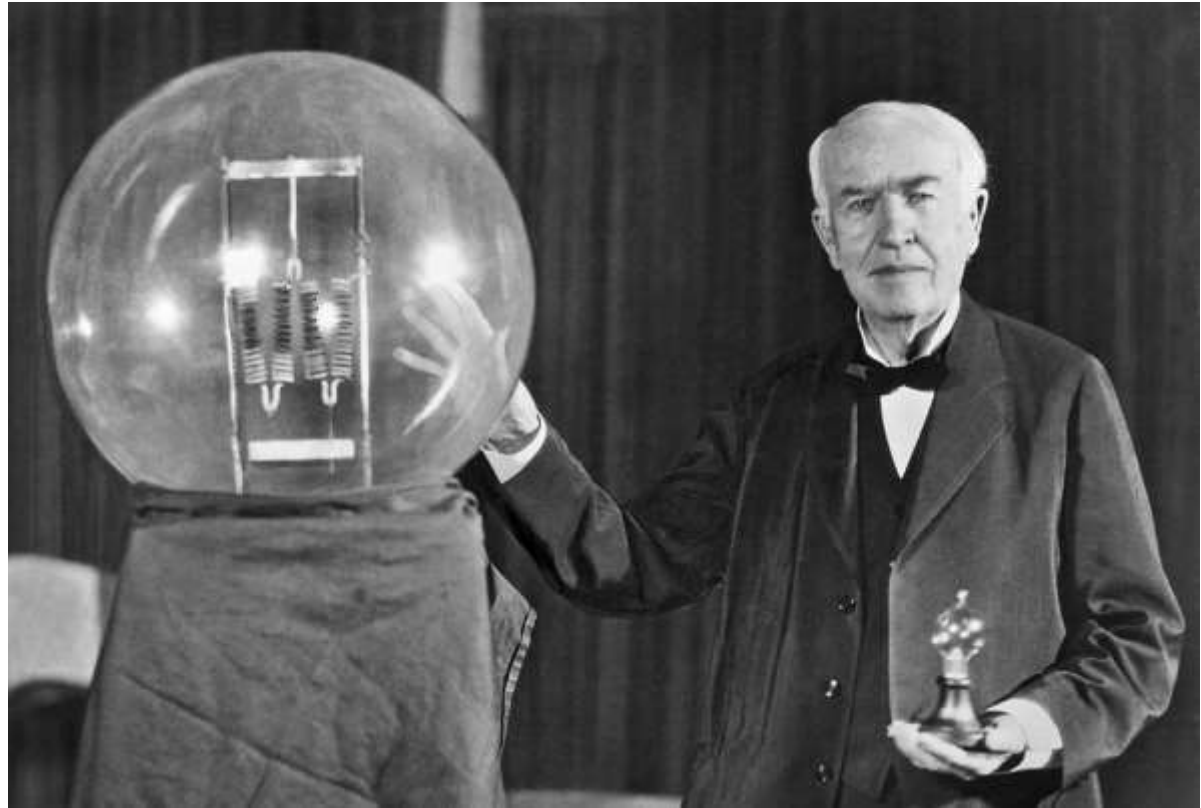
- ◆ A Person who sells Newspaper
 - . Missile man of India



3) THOMAS EDISON:

◆ Inventor
and
businessman

Light bulb,
Electric power
generation,
Mass
communication



1)Problems,



3)Difficulties

2)hurdels



1) Rough Path

2) sleepless night

3) Rejection

4) disappointment

IT IS A PROCESS OF SUCCESS

**IF YOU WANT TO BECOME
SUCCESSFUL PERSON**



**EVERY SUCCESSFUL PERSON
WAS FIRST A BEGINNER**

EVERY WINNER WAS FIRST LOSER



AND



**EVERY TEACHER WAS
FIRST A STUDENT**

LIFE IS NOT WIN OR LOSE



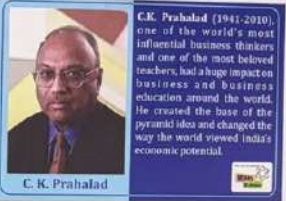
IT IS



WIN OR ,LEARN

‘QUOTE’

**‘DIFFICULTIES IN YOUR LIFE DO
NOT COME TO DESTROY YOU,
BUT TO REALIZE YOUR
HIDDEN POTENTIAL AND POWER**



Hubballi, Karnataka, India
Tarihal Industrial Area, Hubballi, 580026, Karnataka, India
Lat 15.358668, Long 75.046218
02/03/2025 10:57 AM GMT+05:30
Note : Captured by GPS Map Camera

GPS Map Camera



Hubballi, Karnataka, India

Tarihal Industrial Area, Hubballi, 580026, Karnataka, India

Lat 15.358356, Long 75.046293

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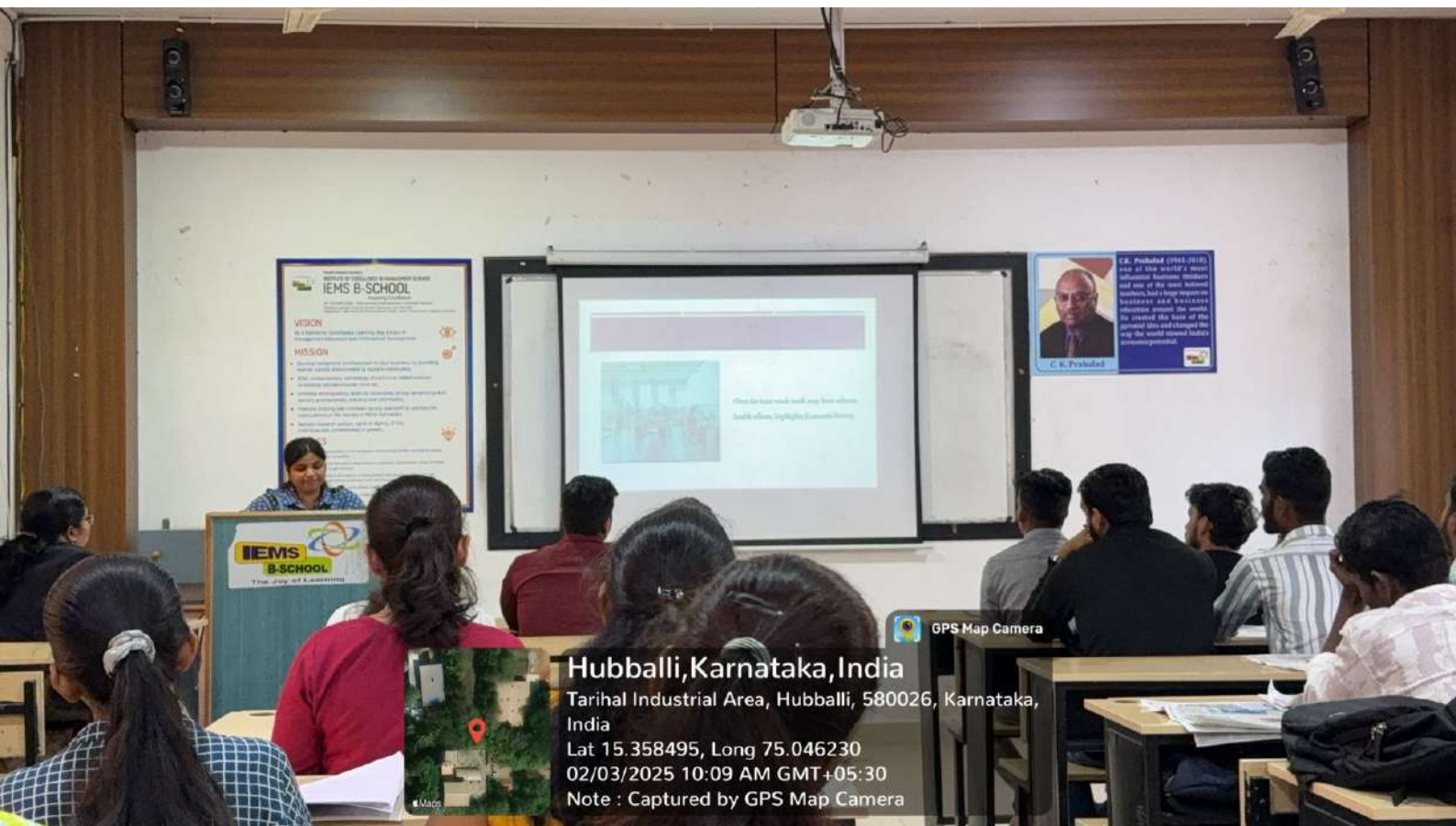
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INSTITUTIONAL MEMBERS
MEMBERS OF COLLEGE & UNIVERSITY BOARD
IEMS B-SCHOOL
 Hubballi, Karnataka, India

VISION
 To Equip students with the skills of Entrepreneurship and Innovation

MISSION

- Develop competent professionals in the business in providing global quality education to highly motivated & self-motivated students
- Offer comprehensive, accredited & cost-effective education to students
- Develop entrepreneurial skills by introducing strong orientation towards entrepreneurship, innovation and creativity
- Provide training and research facility and staff to students in entrepreneurship for the benefit of the nation
- Maintain highest quality, spirit of dignity of the institution and commitment to quality

One-to-one mode will help you learn better

Health, Wellness, Digital Skills, Entrepreneurship

C. K. Prabhad (1941-2018)
 One of the world's most influential business leaders and one of the most honored business leaders, his leadership in business and education around the world has created the best of the present time and changed the way the world viewed leaders in business education.

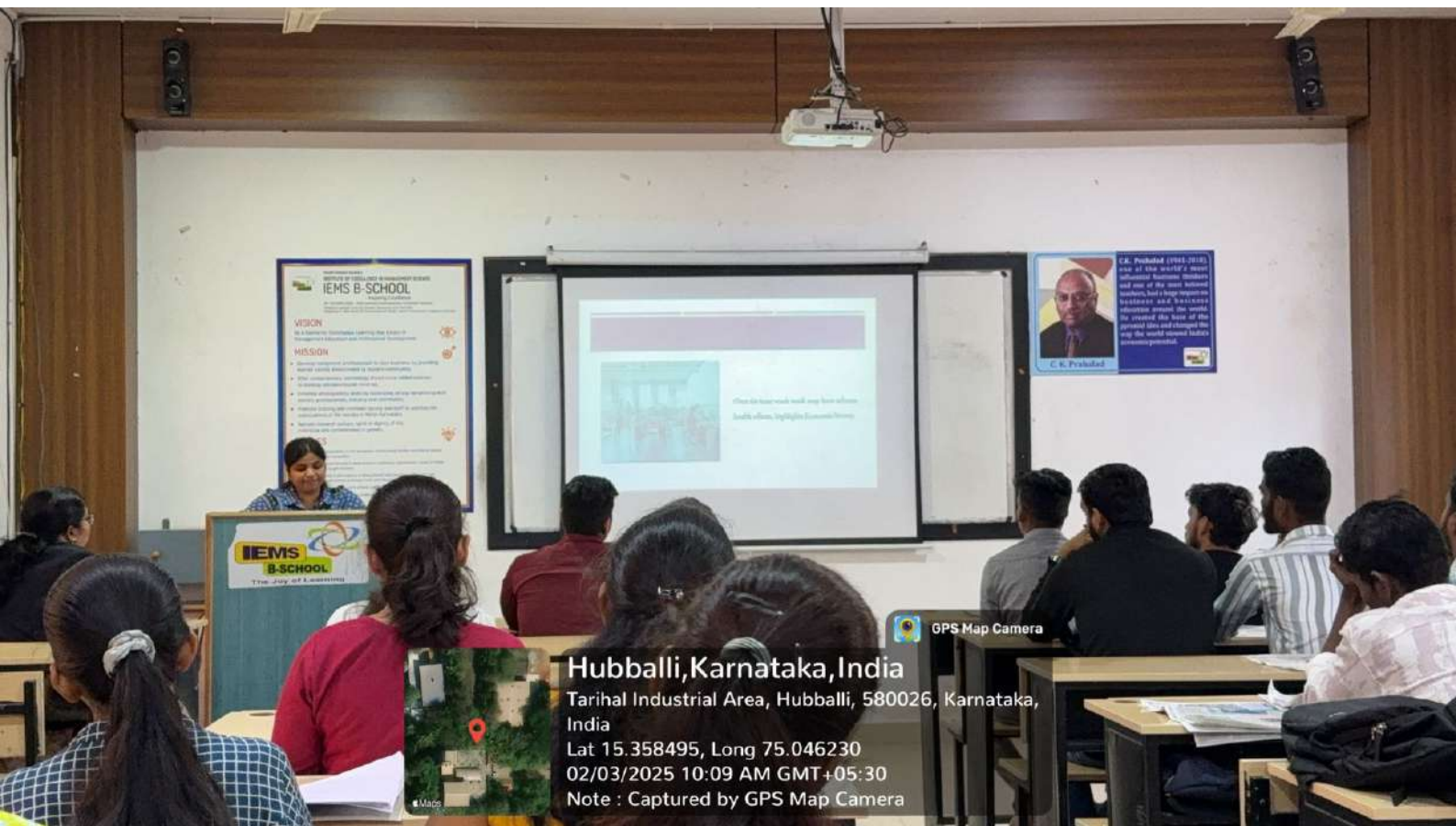
C. K. Prabhad

IEMS B-SCHOOL
 The Joy of Learning



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MEMBER OF COLLEGE & UNIVERSITY BOARD
IEMS B-SCHOOL
 Hubballi, Karnataka

VISION
 To Equip Students Learning the Spirit of Entrepreneurship with Innovative Management Skills

MISSION

- Develop competent professionals in the business in providing optimal quality management in highly competitive & global organizations, committed to their own self-fulfillment in business entrepreneurial success.
- Develop entrepreneurial skills by formulating strategic management, security management, strategic plan formulation.
- Provide training and research facility and staff to students in entrepreneurial & business related projects.
- Network oriented culture, spirit in aligning of the students with entrepreneurial success.

One-to-one mode will help you to achieve health, fitness, and higher economic status.

C. K. Prabhad (1941-2018)
 One of the world's most influential business leaders and one of the most honored business leaders, his life-long passion for business and success allowed him to create the base of the personal data and changed the way the world viewed leaders business operations.

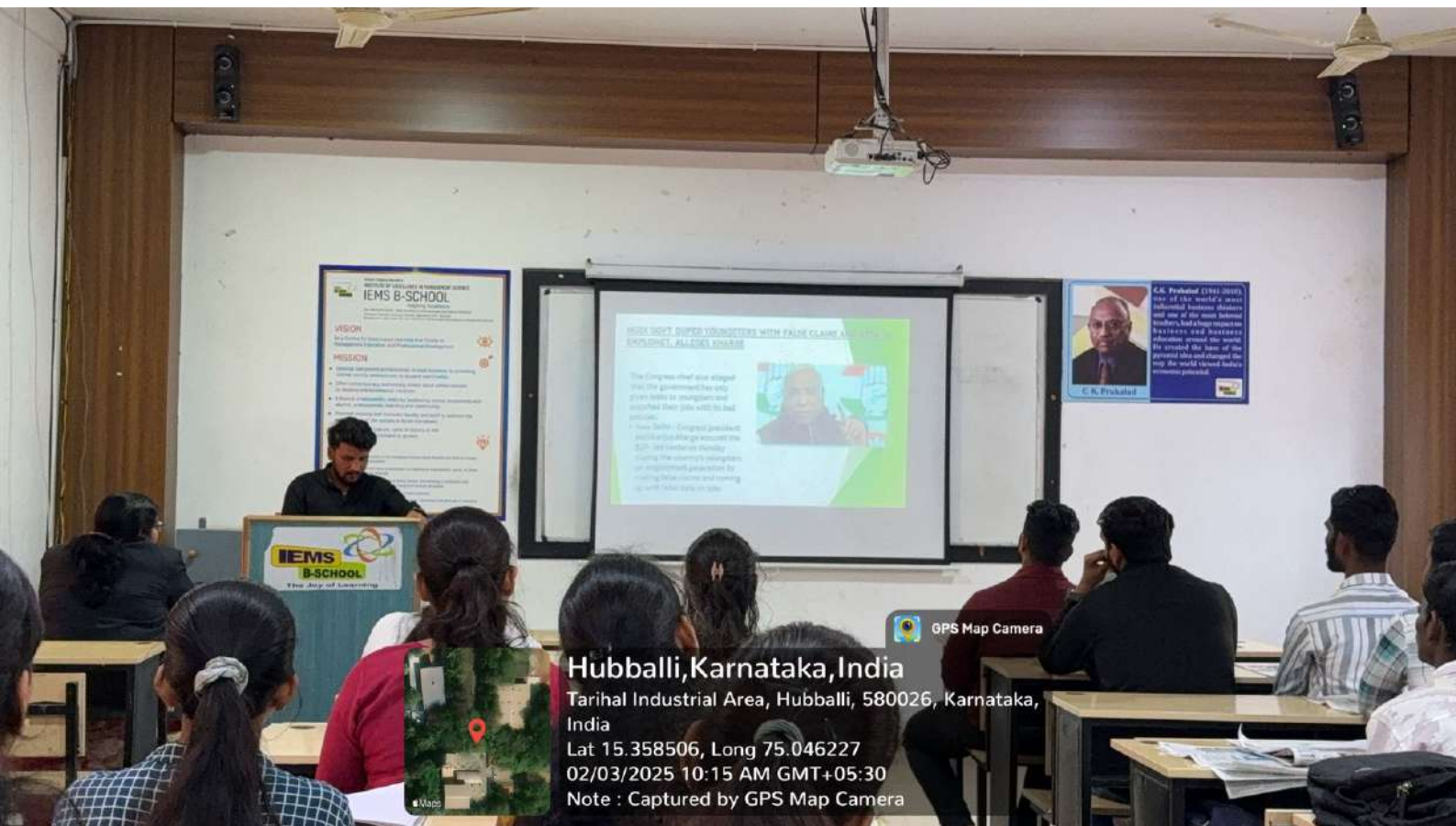
C. K. Prabhad

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IEMS B-SCHOOL
VISION
 To be a center of excellence in providing quality education and training to students in the field of Information Technology and Business Administration.

MISSION
 To provide quality education and training to students in the field of Information Technology and Business Administration. To be a center of excellence in providing quality education and training to students in the field of Information Technology and Business Administration.

HOSE SHOT SUPER YOUNGSTERS WITH FALSE CLAIM ABOUT THE EMPLOYMENT. ALL INDIA RANKING

The Congress chief also alleged that the government has only given titles to youngsters and not provided their jobs with its full promise.

— **Govt Sifts** - Congress president said a top charge against the BJP and centre on Monday during the party's campaign in Karnataka, questioning its leading defence claims and saying it will take steps to stop.

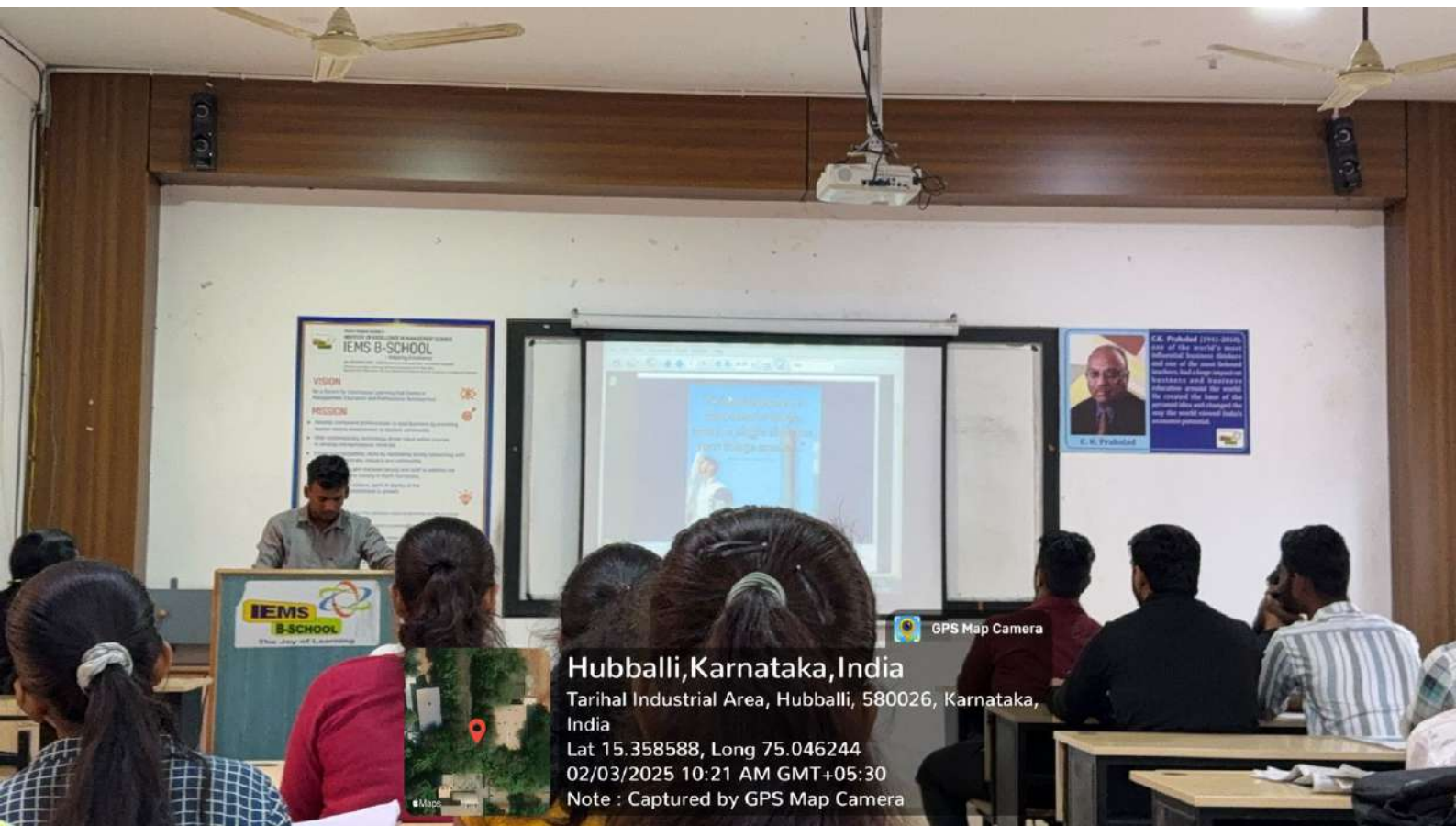
C. R. Prahalad (1941-2005)
 One of the world's most successful business leaders and one of the most talented leaders, had a long career in business and industry. He was the son of the founder of the world's largest business process.

IEMS B-SCHOOL
 The Joy of Learning

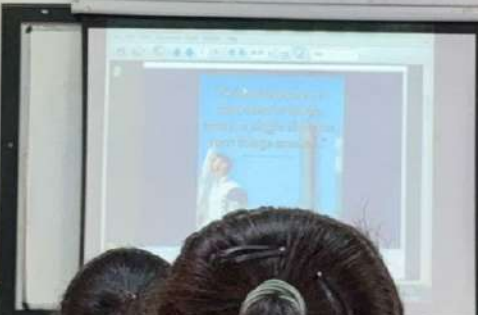
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 VISION
 MISSION



C. K. Prahalad
 C.K. Prahalad (1941-2024) was one of the world's most influential business thinkers and one of the most beloved teachers. He drove economic growth and business education around the world. He created the idea of the bottom billion and changed the way the world viewed India's economic potential.

IEMS B-SCHOOL

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MISSION



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#Maps



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 India
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